



Sign up to the Positive Parking Agenda

Who is behind the Positive Parking Agenda?

The Positive Parking Agenda (PPA) is an initiative started by a group of local authorities, including Bristol, Essex, Gloucestershire, Liverpool, Oxfordshire, York, and London Councils, supported and assisted by the British Parking Association.

What are the aims of the PPA?

We believe there is a need for consistency in how parking management is delivered and promoted by local and national government.

- The PPA will support local and national government to improve everyone's understanding of why and how parking is managed.
- The PPA will also encourage and support local authorities to work together to bring about a better level of national consistency, raise standards, improve communications and be more innovative in the delivery of parking management & services.

Why should elected members and council leaders support this initiative?

In order to realise our aims, we need support and understanding at all levels within local and national government. We are asking you to help us promote the benefits of good parking management and, where necessary, lobby for appropriate powers & legislative frameworks to make this possible.

It is essential to get the message across that good parking management:

- Allows people to access places and services
- Helps reduce traffic congestion and ensures our highways run more smoothly
- Plays an important role in matters of national and local importance: maintaining dynamic and attractive town centres, improving air quality and safety, reducing noise pollution.

Local authority parking managers and senior officers are pledging their support and agreeing to base their operational models around the key priorities of the PPA. We truly believe that together with your support we can achieve consistently high standards, change perceptions, challenge misconceptions about the parking sector & local government's role and ensure a legislative framework which makes the parking experience a better one for all concerned.

What are the key priorities of the PPA?

- Congestion – reducing congestion, helping drivers find spaces quickly and easily
- Safety – improving road safety, reducing the severity and number of traffic collisions
- Air Quality – improving air quality, reducing congestion and dwell time in finding spaces
- Accessibility - improving access to services and the economic vitality and vibrancy of town centres and high streets
- Technology – supporting a more mobile society by embracing new technology
- Working together – providing a more efficient and accessible road network
- Fairness – delivering an effective, efficient and consistent parking management service

What am I committing to if I do sign up?

Signing up to the PPA at this stage is just a demonstration of your support for the aims of this initiative. You will be pledging that you support the key priorities of the PPA and agree to help us by promoting these in the future in what ever way you are able. As we progress this initiative we will send you details of our latest campaign plans and invite you to assist us in addressing specific issues.

To sign up now please click on the link below

<http://www.britishparking.co.uk/Positive-Parking-Agenda-form>